



## 2024 FABI 40<sup>th</sup> Anniversary Kick-Off Conference Sponsorship Opportunities

For more information, please contact [Emily Hartstone](#)

All Conference Sponsors will have logo placement in Pre-Conference emails based on sponsorship tier. Logos will be clickable with direct link to company's website.

Sponsor Level	Reg. Open Email	Speaker Email	Early Bird Cutoff Email	Hotel Cutoff Email	Conf. Updates Email	Know Before You Go Email
Diamond	X	X	X	X	X	X
Platinum	X	X	X		X	X
Gold	X		X			X
Silver	X			X		X
Bronze	X					X

### Diamond Sponsorship Opportunities

All Diamond Sponsorships will come with the following:

- Logo placement on daily sponsor banner at event
- Verbal mention during Opening Remarks

#### Conference App - \$4500

This sponsorship comes with the following additional items:

- "App Sponsored by" with Company logo banner on home screen/menu page of event app
- Logo on App signage at event
- Logo placement in all additional pre-event app emails
- Logo and mention in dedicated App email

#### Cocktail Reception Drink Tickets (2 Available) - \$3500

This sponsorship comes with the following additional items:

- Branded drink tickets
- Logo on Welcome Reception signage
- Logo on cocktail napkins

#### Awards Dinner (2 Available) - \$4000

This sponsorship comes with the following additional items:

- Gobo projected with logo
- Logo on Awards Dinner Signage
- \*For additional \$650 – Play a 40 second video during the dinner reception

---

## Platinum Sponsorship Opportunities

All Platinum Sponsorships will come with the following:

- Logo placement on sponsor banner at event
- Live mention during President's Opening Remarks

### **Saturday Lunch - \$2500 – (2 Available)**

This sponsorship comes with the following additional items:

- Branded lunch napkins
- Branded Table Top Signage on Lunch Tables

### **CPR Training & Certification - \$2250 - SOLD**

This sponsorship comes with the following additional items:

- "Sponsored by **Company**" on Registration, Schedule, and anywhere else shown
- Branded CPR Training & Certification signage (with company logo)
- Dedicated CPR Email Pre- Conference
- Dedicated Social Media Posts

### **General Session Notebook - \$2000**

This sponsorship comes with the following additional items:

- Company Logo on notebooks to be placed at seat in general session (on table)

### **Friday Early Bird Reception Food - \$2000 (2 Available)**

This sponsorship comes with the following additional items:

- Table Tent Signage throughout Reception
- Logo on Welcome Reception signage

### **Sunday Lunch & Learn - \$1850**

This sponsorship comes with the following additional items:

- Meeting room with lunch for (75) people that includes audio/visual (projector/screen)
- Dedicated pre-conference email letting attendees know about the session
- Announcement in event app the morning of session

*\*Available times: 11a.m. – 12:00p.m. – 12:30p.m.*

### **Saturday Breakfast Buffet - \$1750 (2 Available)**

This sponsorship comes with the following additional items:

- Branded Napkins on
- Logo on Directional Signage
- Branded Table Top Signage on Breakfast Tables

### **Sunday Breakfast Buffet - \$1750 (2 Available)**

This sponsorship comes with the following additional items:

- Branded Napkins
- Branded Table Top Signage on Breakfast Tables

### **Lanyards - \$1750 - - Sold**

This sponsorship comes with the following additional items:

- Logo placement on lanyards given to each conference attendee

### **Welcome Gift - \$1750**

This sponsorship comes with the following additional items:

- Welcome gift given to each attendee at registration with Company branding (i.e., tool kit, phone charger, etc.)

### **Friday Lunch & Learn - \$1750 (2-Available) – 1 SOLD**

This sponsorship comes with the following additional items:

- Meeting room with lunch for (75) people that includes audio/visual (projector/screen)
- Dedicated pre-conference email letting attendees know about the session
- Announcement in event app the morning of session

*\*Available times: 11a.m. – 12:00p.m. and 12:00p.m. – 1:00p.m.*

---

## **Gold Sponsorship Opportunities**

All Gold Sponsorships will come with the following:

- Logo placement on sponsor banners at event

### **Registration Bag - \$1500**

This sponsorship comes with the following additional items:

- Company logo on Registration Bag given to each attendee

### **Saturday AM Coffee Break - \$1500 (2 Available)**

This sponsorship comes with the following additional items:

- Branded Napkins

### **Saturday PM Coffee Break - \$1500 (2 Available)**

This sponsorship comes with the following additional items:

- Branded Napkins

### **Saturday PM Snack Break - \$1500 (2 Available)**

This sponsorship comes with the following additional items:

- Branded Napkins

### **Sunday AM Coffee Break - \$1500 (2 Available)**

This sponsorship comes with the following additional items:

- Branded Napkins

---

## **Silver Sponsorship Opportunities**

All Silver Sponsorships will come with the following:

- Logo placement on sponsor banner at event

### **Name Badges - \$1400**

This sponsorship comes with the following additional items:

- Logo placement on conference name badges

### **Photo Booth (2 available – different days) - \$1400**

This sponsorship comes with the following additional items:

- Logo placed on signage next to photo booth

### **WIFI - \$1400**

This sponsorship comes with the following additional items:

- Company Name as WIFI Password (OR password of your choosing)
- Signage with login information around event and at general session seating
- Mention at General Session
- WIFI code will also be placed on back on name badges

---

## **Bronze Sponsorship Opportunities**

All Bronze Sponsorships will come with the following:

- Logo placement on daily sponsor banner at event

### **General Session Pens - \$750**

This sponsorship comes with the following additional items:

- Logo on pens to be placed at each seat in general session

### **Schedule-at-a-Glance - \$500 (2 Available)**

This sponsorship comes with the following additional items:

- Logo placement on signage-at-a-glance banners around event

### **Saturday General Session Giveaway - \$500 (3 Available) - 1 Sold**

This sponsorship comes with the following additional items:

- Company Representative to assist FABI President with drawing on stage
- Photo opportunities with winner for marketing

### **Sunday General Session Giveaway - \$500 (3 Available) - 1 Sold**

This sponsorship comes with the following additional items:

- Company Representative to assist FABI President with drawing on stage
- Photo opportunities with winner for marketing

### **Event App Banner - \$500 (5 Available) \* Contingent on App Sponsorship**

This sponsorship comes with the following additional items:

- Banner in dedicated section of event app (each of the (5) banners will have their “own” section, such as Agenda page, Speaker’s page, Attendees page, etc.)