



2023 FABI Spring Conference Sponsorship Opportunities

For more information, please contact [Emily Hartstone](#)

All Conference Sponsors will have logo placement in Pre-Conference emails based on sponsorship tier. Logos will be clickable with direct link to company's website.

| Sponsor Level | Reg. Open Email | Speaker Email | Early Bird Cutoff Email | Hotel Cutoff Email | Conf. Updates Email | Know Before You Go Email |
|---------------|-----------------|---------------|-------------------------|--------------------|---------------------|--------------------------|
| Diamond | X | X | X | X | X | X |
| Platinum | X | X | X | | X | X |
| Gold | X | | X | | | X |
| Silver | X | | | X | | X |
| Bronze | X | | | | | X |

Diamond Sponsorship Opportunities

All Diamond Sponsorships will come with the following:

- Logo placement on daily sponsor banner at event
- Verbal mention during Opening Remarks

Spring Conference App - \$4500

This sponsorship comes with the following additional items:

- "App Sponsored by" with Company logo banner on home screen/menu page of event app
- Logo on App signage at event
- Logo placement in all additional pre-event app emails
- Logo and mention in dedicated App email

Welcome Reception Drink Tickets - \$4000 - **SOLD**

This sponsorship comes with the following additional items:

- Branded drink tickets
- Logo on Welcome Reception signage

Welcome Reception Food - \$4000 - **SOLD**

This sponsorship comes with the following additional items:

- Table Tent Signage throughout Reception
- Logo on Welcome Reception signage

Platinum Sponsorship Opportunities

All Platinum Sponsorships will come with the following:

- Logo placement on sponsor banner at event
- Live mention during President's Opening Remarks

Saturday Lunch - \$2500 – (2 Available)

This sponsorship comes with the following additional items:

- Branded lunch napkins
- Branded Table Top Signage on Lunch Tables

CPR Training & Certification - \$2250 - SOLD

This sponsorship comes with the following additional items:

- “Sponsored by **Company**” on Registration, Schedule, and anywhere else shown
- Branded CPR Training & Certification signage (with company logo)
- Dedicated CPR Email Pre- Conference
- Dedicated Social Media Posts

General Session Notebook - \$2000 - SOLD

This sponsorship comes with the following additional items:

- Company Logo on notebooks to be placed at seat in general session (on table)

Friday Early Bird Reception Food - \$2000 (2 Available)

This sponsorship comes with the following additional items:

- Table Tent Signage throughout Reception
- Logo on Welcome Reception signage

Saturday Breakfast Buffet - \$1750 (2 Available)

This sponsorship comes with the following additional items:

- Branded Napkins on
- Logo on Directional Signage
- Branded Table Top Signage on Breakfast Tables

Sunday Breakfast Buffet - \$1750 (2 Available)

This sponsorship comes with the following additional items:

- Branded Napkins
- Branded Table Top Signage on Breakfast Tables

Lanyards - \$1750 - SOLD

This sponsorship comes with the following additional items:

- Logo placement on lanyards given to each conference attendee

Welcome Gift - \$1750

This sponsorship comes with the following additional items:

- Welcome gift given to each attendee at registration with Company branding (i.e., tool kit, phone charger, etc.)

Gold Sponsorship Opportunities

All Gold Sponsorships will come with the following:

- Logo placement on sponsor banners at event

Registration Bag - \$1500

This sponsorship comes with the following additional items:

- Company logo on Registration Bag given to each attendee

Saturday AM Coffee Break - \$1500 (2 Available)

This sponsorship comes with the following additional items:

- Branded Napkins

Saturday PM Coffee Break - \$1500 (2 Available)

This sponsorship comes with the following additional items:

- Branded Napkins

Saturday PM Snack Break - \$1500 (2 Available)

This sponsorship comes with the following additional items:

- Branded Napkins

Sunday AM Coffee Break - \$1500 (2 Available)

This sponsorship comes with the following additional items:

- Branded Napkins

Silver Sponsorship Opportunities

All Silver Sponsorships will come with the following:

- Logo placement on sponsor banner at event

Name Badges - \$1200

This sponsorship comes with the following additional items:

- Logo placement on conference name badges

WIFI - \$1200

This sponsorship comes with the following additional items:

- Company Name as WIFI Password (OR password of your choosing)
- Signage with login information around event and at general session seating
- Mention at General Session
- WIFI code will also be placed on back on name badges

Friday Lunch & Learn - \$1200 – SOLD

This sponsorship comes with the following additional items:

- Meeting room with lunch for (75) people that includes audio/visual (projector/screen)
- Dedicated pre-conference email letting attendees know about the session
- Announcement in event app the morning of session

**Available times: 11a.m. – 12:00p.m. and 12:00p.m. – 1:00p.m.*

Bronze Sponsorship Opportunities

All Bronze Sponsorships will come with the following:

- Logo placement on daily sponsor banner at event

General Session Pens - \$750

This sponsorship comes with the following additional items:

- Logo on pens to be placed at each seat in general session

Schedule-at-a-Glance - \$500 (2 Available)

This sponsorship comes with the following additional items:

- Logo placement on signage-at-a-glance banners around event

Saturday General Session Giveaway - \$500 (2 Available) - 1 Sold

This sponsorship comes with the following additional items:

- Company Representative to assist FBI President with drawing on stage
- Photo opportunities with winner for marketing

Sunday General Session Giveaway - \$500 (2 Available) - 1 Sold

This sponsorship comes with the following additional items:

- Company Representative to assist FBI President with drawing on stage
- Photo opportunities with winner for marketing

Event App Banner - \$500 (5 Available) * Contingent on App Sponsorship

This sponsorship comes with the following additional items:

- Banner in dedicated section of event app (each of the (5) banners will have their “own” section, such as Agenda page, Speaker’s page, Attendees page, etc.)