



2022 FABI WINTER Conference Sponsorship Opportunities

For more information, please contact [Emily Hartstone](#)

All Conference Sponsors will have logo placement in Pre-Conference emails based on sponsorship tier. Logos will be clickable with direct link to company's website.

Sponsor Level	Reg. Open Email	Speaker Email	Early Bird Cutoff Email	Hotel Cutoff Email	Conf. Updates Email	Know Before You Go Email
Diamond	X	X	X	X	X	X
Platinum	X	X	X		X	X
Gold	X		X			X
Silver	X			X		X
Bronze	X					X

Diamond Sponsorship Opportunities

All Diamond Sponsorships will come with the following:

- Logo placement on daily sponsor banner at event
- Verbal mention during Opening Remarks

Winter Conference App - \$4500

This sponsorship comes with the following additional items:

- "App Sponsored by" with Company logo banner on home screen/menu page of event app
- Logo on App signage at event
- Logo placement in all additional pre-event app emails
- Logo and mention in dedicated App email

Welcome Reception Drink Tickets - \$4000 - **SOLD**

This sponsorship comes with the following additional items:

- Branded drink tickets
- Logo on Welcome Reception signage

Welcome Reception Food - \$4000 - **SOLD**

This sponsorship comes with the following additional items:

- Table Tent Signage throughout Reception
- Logo on Welcome Reception signage

Platinum Sponsorship Opportunities

All Platinum Sponsorships will come with the following:

- Logo placement on sponsor banner at event
- Live mention during President's Opening Remarks

Saturday Lunch - \$2500 – (2 Available)

This sponsorship comes with the following additional items:

- Branded lunch napkins
- Branded Table Top Signage on Lunch Tables

General Session Notebook - \$2000

This sponsorship comes with the following additional items:

- Company Logo on notebooks to be placed at seat in general session (on table)

Friday Early Bird Reception Food - \$2000 (2 Available)

This sponsorship comes with the following additional items:

- Table Tent Signage throughout Reception
- Logo on Welcome Reception signage

Saturday Breakfast Buffet - \$1750 (2 Available)

This sponsorship comes with the following additional items:

- Branded Napkins on
- Logo on Directional Signage
- Branded Table Top Signage on Breakfast Tables

Sunday Breakfast Buffet - \$1750 (2 Available)

This sponsorship comes with the following additional items:

- Branded Napkins
- Branded Table Top Signage on Breakfast Tables

Lanyards - \$1750 - SOLD

This sponsorship comes with the following additional items:

- Logo placement on lanyards given to each conference attendee

Welcome Gift - \$1750

This sponsorship comes with the following additional items:

- Welcome gift given to each attendee at registration with Company branding (i.e., tool kit, phone charger, etc.)

Gold Sponsorship Opportunities

All Gold Sponsorships will come with the following:

- Logo placement on sponsor banners at event

Registration Bag - \$1500

This sponsorship comes with the following additional items:

- Company logo on Registration Bag given to each attendee

Saturday AM Coffee Break - \$1500 (2 Available)

This sponsorship comes with the following additional items:

- Branded Napkins

Saturday PM Coffee Break - \$1500 (2 Available)

This sponsorship comes with the following additional items:

- Branded Napkins

Saturday PM Snack Break - \$1500 (2 Available)

This sponsorship comes with the following additional items:

- Branded Napkins

Sunday AM Coffee Break - \$1500 (2 Available)

This sponsorship comes with the following additional items:

- Branded Napkins

Silver Sponsorship Opportunities

All Silver Sponsorships will come with the following:

- Logo placement on sponsor banner at event

Name Badges - \$1200

This sponsorship comes with the following additional items:

- Logo placement on conference name badges

WIFI - \$1200

This sponsorship comes with the following additional items:

- Company Name as WIFI Password (OR password of your choosing)
- Signage with login information around event and at general session seating
- Mention at General Session
- WIFI code will also be placed on back on name badges

Friday Lunch & Learn - \$1200 (2 Time Slots Available*) – 2 SOLD

This sponsorship comes with the following additional items:

- Meeting room with lunch for (75) people that includes audio/visual (projector/screen)
- Dedicated pre-conference email letting attendees know about the session
- Announcement in event app the morning of session

**Available times: 11a.m. – 12:00p.m. and 12:00p.m. – 1:00p.m.*

Bronze Sponsorship Opportunities

All Bronze Sponsorships will come with the following:

- Logo placement on daily sponsor banner at event

General Session Pens - \$750

This sponsorship comes with the following additional items:

- Logo on pens to be placed at each seat in general session

Schedule-at-a-Glance - \$500 (2 Available)

This sponsorship comes with the following additional items:

- Logo placement on signage-at-a-glance banners around event

Saturday General Session Giveaway - \$500 (2 Available) - 1 Sold

This sponsorship comes with the following additional items:

- Company Representative to assist FABI President with drawing on stage
- Photo opportunities with winner for marketing

Sunday General Session Giveaway - \$500 (2 Available) - 1 Sold

This sponsorship comes with the following additional items:

- Company Representative to assist FABI President with drawing on stage
- Photo opportunities with winner for marketing

Event App Banner - \$500 (5 Available) * Contingent on App Sponsorship

This sponsorship comes with the following additional items:

- Banner in dedicated section of event app (each of the (5) banners will have their “own” section, such as Agenda page, Speaker’s page, Attendees page, etc.)