



2022 FABI FALL Conference Sponsorship Opportunities

For more information, please contact [Emily Hartstone](#)

All Conference Sponsors will have logo placement in Pre-Conference emails based on sponsorship tier. Logos will be clickable with direct link to company's website.

Sponsor Level	Reg. Open Email	Speaker Email	Hotel Cutoff Email	Conf. Updates Email	Health & Safety Email	Know Before You Go Email
Diamond	X	X	X	X	X	X
Platinum	X	X	X		X	X
Gold	X		X			X
Silver	X			X		X
Bronze	X					X

Diamond Sponsorship Opportunities

All Diamond Sponsorships will come with the following:

- Logo placement on daily sponsor banner at event
- Verbal mention during Opening Remarks

Fall Conference App - \$3500

This sponsorship comes with the following additional items:

- "App Sponsored by" with Company logo banner on home screen/menu page of event app
- Logo on App signage at event
- Logo placement in all additional pre-event app emails
- Logo and mention in dedicated App email

Welcome Reception Drink Tickets - \$4000 - **SOLD**

This sponsorship comes with the following additional items:

- Branded drink tickets
- Logo on Welcome Reception signage

Welcome Reception Food - \$4000 - **SOLD**

This sponsorship comes with the following additional items:

- Table Tent Signage throughout Reception
- Logo on Welcome Reception signage

Sunday CPR Training & Certification - \$4000 - **SOLD**

This sponsorship comes with the following additional items:

- "Sponsored by" recognition on event registration and description
- Exhibitor booth in trade show
- Dedicated email for CPR Training

Platinum Sponsorship Opportunities

All Platinum Sponsorships will come with the following:

- Logo placement on sponsor banner at event
- Live mention during President's Opening Remarks

Saturday Lunch - \$2500 – (2 Available)

This sponsorship comes with the following additional items:

- Branded lunch napkins
- Branded Table Top Signage on Lunch Tables

General Session Notebook - \$2000

This sponsorship comes with the following additional items:

- Company Logo on notebooks to be placed at seat in general session (on table)

Friday Early Bird Reception Food - \$2000 (2 Available)

This sponsorship comes with the following additional items:

- Table Tent Signage throughout Reception
- Logo on Welcome Reception signage

Saturday Breakfast Buffet - \$1750 (2 Available)

This sponsorship comes with the following additional items:

- Branded Napkins on
- Logo on Directional Signage
- Branded Table Top Signage on Breakfast Tables

Sunday Breakfast Buffet - \$1750 (2 Available)

This sponsorship comes with the following additional items:

- Branded Napkins
- Branded Table Top Signage on Breakfast Tables

Lanyards - \$1750

This sponsorship comes with the following additional items:

- Logo placement on lanyards given to each conference attendee

Welcome Gift - \$1750

This sponsorship comes with the following additional items:

- Welcome gift given to each attendee at registration with Company branding (i.e., tool kit, phone charger, etc.)

Gold Sponsorship Opportunities

All Gold Sponsorships will come with the following:

- Logo placement on sponsor banners at event

Registration Bag - \$1500

This sponsorship comes with the following additional items:

- Company logo on Registration Bag given to each attendee

Saturday AM Coffee Break - \$1500 (2 Available)

This sponsorship comes with the following additional items:

- Branded Napkins

Saturday PM Coffee Break - \$1500 (2 Available)

This sponsorship comes with the following additional items:

- Branded Napkins

Saturday PM Snack Break - \$1500 (2 Available)

This sponsorship comes with the following additional items:

- Branded Napkins

Sunday AM Coffee Break - \$1500 (2 Available)

This sponsorship comes with the following additional items:

- Branded Napkins

Silver Sponsorship Opportunities

All Silver Sponsorships will come with the following:

- Logo placement on sponsor banner at event

Saturday Headshot Photo Booth - \$1250 (2 Available)

This sponsorship comes with the following additional items:

- Logo in Email mentioning photo booth at conference for professional headshots
- Logo on post-conference headshot library website
- Mention at General Session
- Logo on Headshot signage

Name Badges - \$1200

This sponsorship comes with the following additional items:

- Logo placement on conference name badges

WIFI - \$1200

This sponsorship comes with the following additional items:

- Company Name as WIFI Password
- Signage with login information around event and at general session seating
- Mention at General Session
- WIFI code will also be placed on back on name badges

Friday Lunch & Learn - \$1200 (2 Time Slots Available*)

This sponsorship comes with the following additional items:

- Meeting room with lunch for (75) people that includes audio/visual (projector/screen)
- Dedicated pre-conference email letting attendees know about the session
- Announcement in event app the morning of session

**Available times: 11a.m. – 12:00p.m. and 12:00p.m. – 1:00p.m.*

Bronze Sponsorship Opportunities

All Bronze Sponsorships will come with the following:

- Logo placement on daily sponsor banner at event

General Session Pens - \$750

This sponsorship comes with the following additional items:

- Logo on pens to be placed at each seat in general session

Schedule-at-a-Glance - \$500 (2 Available)

This sponsorship comes with the following additional items:

- Logo placement on signage-at-a-glance banners around event

Saturday General Session Giveaway - \$500 (2 Available) - 1 Sold

This sponsorship comes with the following additional items:

- Company Representative to assist FABI President with drawing on stage
- Photo opportunities with winner for marketing

Sunday General Session Giveaway - \$500 (2 Available) - 1 Sold

This sponsorship comes with the following additional items:

- Company Representative to assist FABI President with drawing on stage
- Photo opportunities with winner for marketing

Event App Banner - \$500 (5 Available)

This sponsorship comes with the following additional items:

- Banner in dedicated section of event app (each of the (5) banners will have their “own” section, such as Agenda page, Speaker’s page, Attendees page, etc.)