



## 2022 FABI Summer Conference Sponsorship Opportunities

For more information, please contact [Emily Hartstone](#)

All Conference Sponsors will have logo placement in Pre-Conference emails based on sponsorship tier. Logos will be clickable with direct link to company's website.

Sponsor Level	Reg. Open Email	Speaker Email	Hotel Cutoff Email	Conf. Updates Email	Health & Safety Email	Know Before You Go Email
Diamond	X	X	X	X	X	X
Platinum	X	X	X		X	X
Gold	X		X			X
Silver	X			X		X
Bronze	X					X

### Diamond Sponsorship Opportunities

All Diamond Sponsorships will come with the following:

- Logo placement on daily sponsor banner at event
- Verbal mention during Opening Remarks

#### Summer Conference App - \$3500

This sponsorship comes with the following additional items:

- "App Sponsored by" with Company logo banner on home screen/menu page of event app
- Logo on App signage at event
- Logo placement in all additional pre-event app emails
- Logo and mention in dedicated App email

#### Welcome Reception Drink Tickets - \$4000 - **SOLD**

This sponsorship comes with the following additional items:

- Branded drink tickets
- Logo on Welcome Reception signage

#### Welcome Reception Food - \$4000 - **SOLD**

This sponsorship comes with the following additional items:

- Table Tent Signage throughout Reception
- Logo on Welcome Reception signage

---

### Platinum Sponsorship Opportunities

All Platinum Sponsorships will come with the following:

- Logo placement on sponsor banner at event
- Live mention during President's Opening Remarks

### **Saturday Lunch - \$2500 – (2 Available)**

This sponsorship comes with the following additional items:

- Branded lunch napkins
- Branded Table Top Signage on Lunch Tables

### **General Session Notebook - \$2000**

This sponsorship comes with the following additional items:

- Company Logo on notebooks to be placed at seat in general session (on table)

### **Friday Early Bird Reception Food - \$2000 (2 Available)**

This sponsorship comes with the following additional items:

- Table Tent Signage throughout Reception
- Logo on Welcome Reception signage

### **Saturday Breakfast Buffet - \$1750 (2 Available)**

This sponsorship comes with the following additional items:

- Branded Napkins on
- Logo on Directional Signage
- Branded Table Top Signage on Breakfast Tables

### **Sunday Breakfast Buffet - \$1750 (2 Available)**

This sponsorship comes with the following additional items:

- Branded Napkins
- Branded Table Top Signage on Breakfast Tables

### **Lanyards - \$1750 - SOLD**

This sponsorship comes with the following additional items:

- Logo placement on lanyards given to each conference attendee

### **Welcome Gift - \$1750**

This sponsorship comes with the following additional items:

- Welcome gift given to each attendee at registration with Company branding (i.e., tool kit, phone charger, etc.)

---

## **Gold Sponsorship Opportunities**

All Gold Sponsorships will come with the following:

- Logo placement on sponsor banners at event

### **Registration Bag - \$1500**

This sponsorship comes with the following additional items:

- Company logo on Registration Bag given to each attendee

### **Personal Hand Sanitizer - \$1500**

This sponsorship comes with the following additional items:

- Branded 2oz hand sanitizers placed at each seat in general session (on table)

### **Saturday AM Coffee Break - \$1500 (2 Available)**

This sponsorship comes with the following additional items:

- Branded Napkins

### **Saturday PM Coffee Break - \$1500 (2 Available)**

This sponsorship comes with the following additional items:

- Branded Napkins

### **Saturday PM Snack Break - \$1500 (2 Available)**

This sponsorship comes with the following additional items:

- Branded Napkins

### **Sunday AM Coffee Break - \$1500 (2 Available)**

This sponsorship comes with the following additional items:

- Branded Napkins

---

## **Silver Sponsorship Opportunities**

All Silver Sponsorships will come with the following:

- Logo placement on sponsor banner at event

### **Saturday Headshot Photo Booth - \$1250 (2 Available)**

This sponsorship comes with the following additional items:

- Logo in Email mentioning photo booth at conference for professional headshots
- Logo on post-conference headshot library website
- Mention at General Session
- Logo on Headshot signage

### **Name Badges - \$1200**

This sponsorship comes with the following additional items:

- Logo placement on conference name badges

### **WIFI - \$1200**

This sponsorship comes with the following additional items:

- Company Name as WIFI Password
- Signage with login information around event and at general session seating
- Mention at General Session
- WIFI code will also be placed on back on name badges

### **Friday Meeting Space - \$1200 (2 Time Slots Available\*) – BOTH SOLD**

This sponsorship comes with the following additional items:

- Meeting room for (75) people that includes audio/visual (projector/screen)
- Dedicated pre-conference email letting attendees know about the session
- Announcement in event app the morning of session

*\*Available times: 8a.m. – 12:00p.m. and 1:00p.m. – 5:00p.m.*

---

## Bronze Sponsorship Opportunities

All Bronze Sponsorships will come with the following:

- Logo placement on daily sponsor banner at event

### **General Session Pens - \$750**

This sponsorship comes with the following additional items:

- Logo on pens to be placed at each seat in general session

### **Schedule-at-a-Glance - \$500 (2 Available)**

This sponsorship comes with the following additional items:

- Logo placement on signage-at-a-glance banners around event

### **Saturday General Session Giveaway - \$500 (2 Available) – 1 Sold**

This sponsorship comes with the following additional items:

- Company Representative to assist FABI President with drawing on stage
- Photo opportunities with winner for marketing

### **Sunday General Session Giveaway - \$500 (2 Available) – 1 Sold**

This sponsorship comes with the following additional items:

- Company Representative to assist FABI President with drawing on stage
- Photo opportunities with winner for marketing

### **Event App Banner - \$500 (5 Available)**

This sponsorship comes with the following additional items:

- Banner in dedicated section of event app (each of the (5) banners will have their “own” section, such as Agenda page, Speakers page, Attendees page, etc.)